profile 2009



CREATING AND SUSTAINING GREAT PLACES TO WORK, LIVE AND LEARN

INTRODUCING H2O Concepts

Delivering dynamic and versatile contract furniture solutions is the hallmark of H2O Concepts. We cater for the complete portfolio of furniture products and services.

For small to medium businesses and corporate organizations, H2O Concepts is a leading regional provider of contemporary furniture products.

Clients are invited to visit our showrooms in Dubai and Abu Dhabi, to discover our carefully selected product range, workmanship, style and expertise. We offer a distinct competitive edge in the UAE market.



oi al rahma tower next to rawda rotana hotel, Airport Road Sheikh Zayed Road

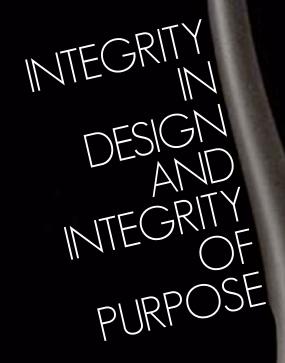
profile 2009

Our team has a project orientated mindset and builds on wide experience.

We offer total one stop solutions in the planning, design, delivery, installation and maintenance of projects.

By promoting the highest levels of customer care we are committed to setting the H2O Concepts brand as an industry benchmark.

Our dedicated teams of trained professionals continually seek to promote standards of excellence, and develop stable long-term business relationships.





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TRANSFORMING VISION INTO REALITY



At H2O Concepts we endeavor to help clients maximize their business potential, by shaping spaces that meet the needs of the work force, and project a desired image.

Product lines include an extensive choice of cutting edge furniture systems and free-standing furniture, which encompass the full spectrum of industry settings.

Offices, conference spaces, auditoriums, hotels, hospitals and educational institutions are all catered for.

While clients can select furnishing options from a variety of brands, all offer equally superior quality in construction and finish.



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WORK ENVIRONMENTS OF THE 21ST CENTURY ARE SPACES THAT REFLECT A COMPANY'S BRAND **IDENTITY** AND SPIRIT

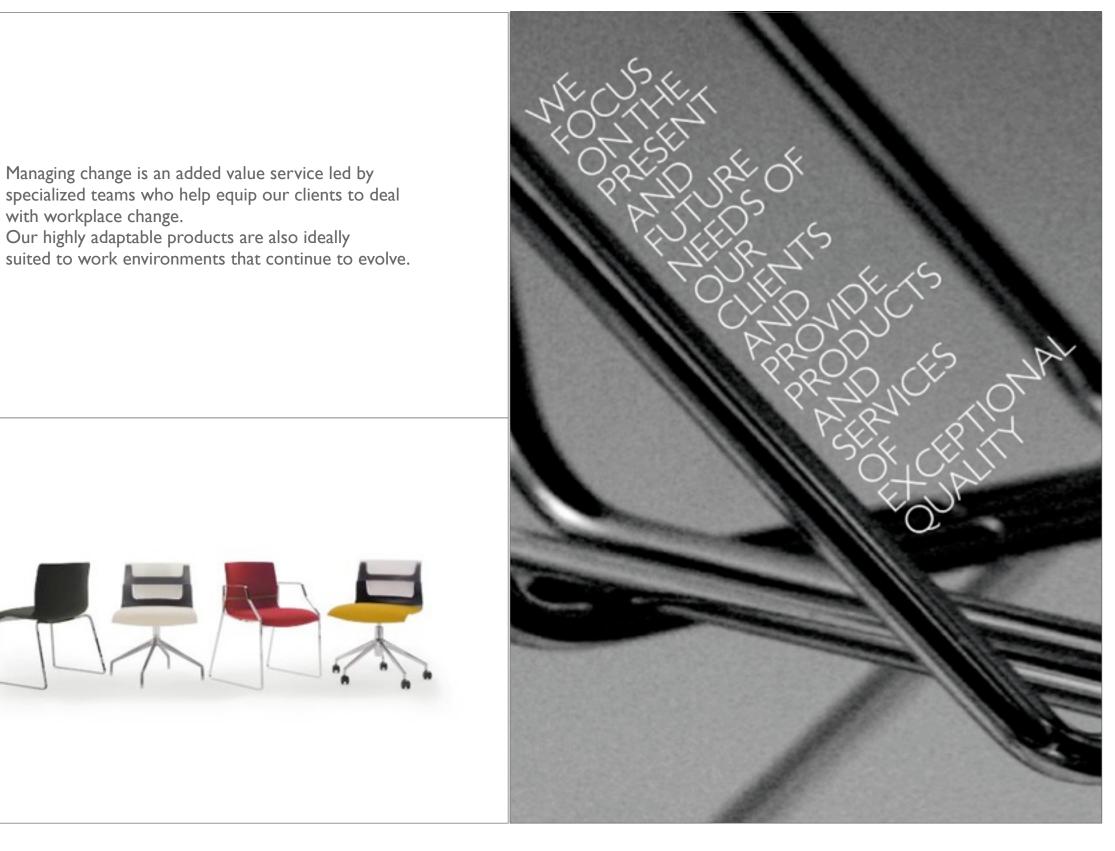


Project Management services are based on a process of mutual consultation - incorporating feasibility studies, space planning, interior design, supply, installation and maintenance of furniture and accessories.



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Environmental responsibility plays a pivotal role in the strategic vision of H2O Concepts, and we actively promote environmentally sustainable workplace solutions.

Our products have won certification from the globally recognized Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

Consultation and on-going communication with clients is vital to our brand values.

We listen to our customers' ideas, concerns, and aspirations, before analyzing their requirements and proposing solutions.





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OUR PROMISE

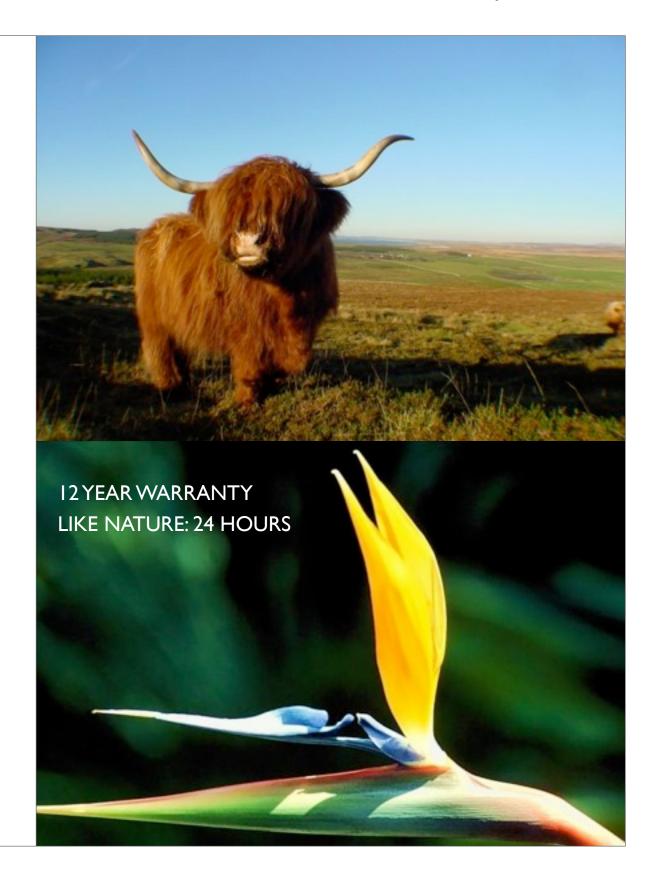
Reliability is also a core principle of our brand, and we have built an excellent reputation in the industry for trusted and dependable service that is second to none.

In managing the logistics of orders, shipments and deliveries H2O Concepts meets the highest professional standards.

Quality assurance is guaranteed by outstanding supply chain and project management departments, as illustrated by our Herman Miller warranty which is twelve years based on three shifts usage.

Products arrive in prime condition, and great care is taken in the handling and installation of consignments by experienced personnel.

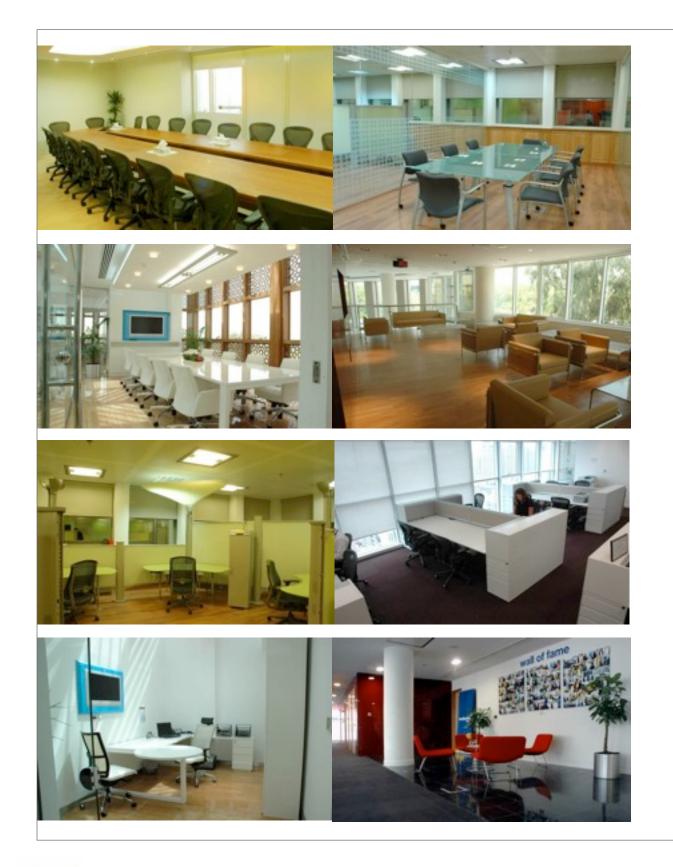
Customer Care is paramount to our business, and well trained teams provide exemplary customer service for clients, stakeholders and key contacts.





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OUR COMMITMENT

"We aim for long term consultative relationships with customers who recognize the value in high-performance work environments, to serve them as they grow and change"

By rising to the occasion of each challenge we have retained and developed a diverse client base over the years.

Government, corporate and private enterprises have all chosen H2O Concepts to project manage their work places.



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PROJECT LISTING		11111	
LISTING	Contan		Van
Project Name	Sector	Size (pers.)	Year
TAMM - One stop shop	Public - Customer Service	640	2009-2010
DU	Telecom	1600	2009
FI / Yas Island	Auto Motive	200	2009
ADF - Abu Dhabi Finance	Banking	200	2009
ADNIC – Abu Dhabi National insurance Company	Insurance	180	2009
Al Dar Pjsc	Real Estate	Misc.	2009
TWOFOUR-54 (Abu Dhabi Media Zone)	Media	450	2009
Environment Agency – Abu Dhabi	Government	500	2009
Etisalat	Telecom	200	2009
Real Estate Bank – Abu Dhabi & Dubai	Real Estate	200	2008
Dubai Chamber of Commerce	Government	300	2008
Merrill Lynch	Finance	160	2008
Emirates Bank	Finance	Contract	2007
DAMAN - National Health Insurance Company	Insurance	1400	2006
Barclays Wealth	Finance	120	2007
Price Waterhouse Coopers	Finance	140	2006
Exxon Mobil	Oil & Gas	100	2006
ADIA - Abu Dhabi Investment Authority	Investment	4500	2005



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Ideas that shape your working environment

Authorized distributors in the UAE





AT A GLANCE

Portfolio of Services

Consultations with Specialists Planning and Development Space Planning Product Selection Product Installation Product Testing and Maintenance Quality Assurance Measures Change Management After Sales Service

Solutions for Industry

Corporate Offices Hospitals & Clinics Hotels Food Courts Educational Institutions Public Areas Retail Outlets Entertainment Venues



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